



# **CREST ERP** OVERVIEW

Crest is a fully integrated ERP product for Trading, Manufacturing, & Service organizations to effectively manage their business operations and enable organizations to make data driven management decisions. CREST ERP is a powerful tool that frees up your resources, increases employee productivity so that you can focus on growing your business.

CREST ERP has a complete suite of modules covering the complete business landscape. Modules include Procurement, Inventory, Manufacturing, Sales & Distribution, Finance, Project Management, CRM, Human Capital Management & Fixed Assets. It integrates all the functions into a single automated system thus giving greater control to stakeholders on their operations. It's a innovative system which you can count on.



# FEATURES & BENEFITS



#### Sales & CRM

- Eliminate duplication and increase efficiency Enquiry, Order, Picking, Packing, Shipment and Sales Invoicing process.
- · Shorten the order to cash cycle.
- Manage entire sales process.
- · Powerful reporting, alerts and controls.
- · Effective and accurate pricing and margin maintenance.
- · Lead creation and tracking, Conversion of Lead to Potential, Tracking of all activities against a lead and potential till closure.
- · Event and Campaign management.



# **Inventory Management**

- Track real time Inventory visibility, helping in improving operational efficiency.
- · Standardize their technical and non-technical assets.
- · Warehouse optimization.
- · Provision to record and track all type of item classes in the system.
- Complete control on the stock movement such as receipts, issues, transfers etc., thus giving an opportunity to effectively track assets as they move across locations.



# Finance (GL, AP, AR & FA)

- Flexibility to set up Multiple Legal Entities with their own Currency, COA & Calendar.
- Flexible Automatic Accounting Schedule (AAS) simplifying the accounting process.
- Cash & Bank book accounting.
- Streamlines the invoice & payment processes by automatically generating accounting transactions.
- · Flexibility to configure multiple tenants under one organization.
- · Complex and diverse statutory requirements.
- · Keep track of Fixed Assets in a more efficient manner & ensure availability of Assets critical for operations.
- · Track the location of Asset deployment.
- · Depreciation calculation of Assets.



# **Project Management**

- · Integrated project planning and tracking.
- Enable visibility into project budgets to determine overall financial health.
- · Effective control on project issues and changes.
- · Provide real-time, accurate project status and issue management.
- · Self service functions for each role.
- · Helps to maximize resource utilization and profitability.



# **Procurement Management**

- · Streamline Agreement process to meet the needs of business.
- · Improve insight into spending performance and identify opportunities for savings.
- Gain 360-degree visibility into supplier relationships, performance, and risks.
- · Streamline the source-to-contract and procurement process.
- · Streamline the purchase approval mechanism.



# **Production**

- Production orders Create standard and special production orders and allow manual or back-flush of components based on BOM.
- Financial accounts and stock balances updates for work in progress accounts and balances are updated in real time as components are issued to the production order.
- . Goods receipt and issue control issue material manually or back flush on receipt of goods.
- MRP functionality helps in better Material Planning, Capacity Planning, Scheduling & Overall Operations.



# **Human Resource Management**

- Manage and maintain complete life cycle information about the employees such as basic profile, qualification, competency, training/certification details, assignment information etc.
- Employee Leave management Online leave application, Approval, Tracking of Leave history.
- Manage the approval mechanism (as this module would enable us to setup the Employee approval hierarchy in the product).
- . To track the Assets assigned to a specific individual.



#### e-Commerce

- Catalog management Provision for creating and managing categories and sub-categories. Capturing
  of Product features and attributes.
- Products Categorize the products into Standard, Variants and Configurable goods. Search and sort facility to easily find products in certain categories or with specific attributes.
- Pricing provision to setup multiple pricing options like List price, Default price, Promotional price, Customer group specific pricing, Geo controlled pricing.
- Comprehensive provision for setting up various Promotion types and price rules.
- An easy-to-use Checkout, Payment & Shipping functionality.
- · Order tracking & History functionality.
- e-commerce platform completely integrated with the sales and inventory module of core ERP.

# **IMPACT** ON YOUR BUSINESS



### PRODUCTIVITY:

Eliminates redundant processes and tasks through automation.



#### SECURITY & REGULATORY COMPLIANCE:

Stores all enterprise data in a centralized storage, thus giving a greater control on data and its visibility.



#### **COLLABORATION:**

Centralized data will bolster interdepartmental/company-wide better/faster collaboration.



### SCALABILITY:

CREST ERP Systems are scalable to accommodate additional processes, functionalities, users as the business grows overtime.



#### STREAMLINE PROCESSES & EFFICIENCY:

Automatic and coherent workflow from one department/function to another - ensuring smooth transition and quicker completion of processes.



#### SECURE:

CREST ERP Systems are more secure as centralized security policies can be applied to them. All transactions entered in the system can be tracked.



### REPORTING:

A unified and single reporting system to analyze the statistics/status etc. in real-time, across all functions/departments.



## **FORECASTING & TRACKING:**

CREST ERP systems make it easier for order tracking, inventory tracking, revenue tracking, sales fore-casting and related activities.



### **COST SAVINGS:**

With one source of accurate & real time information, CREST ERP software significantly reduces administrative and operation costs.



# INTEGRATED INFORMATION:

All customer and financial data, housed in one location overtime.



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